

## **IPTEGO and his official partner Teraquant Corporation at the Management World Americas in Orlando**

IPTEGO headquartered in the center of Berlin (Germany), will participate from the 8<sup>th</sup> until 10<sup>th</sup> of December 2009, in the TM Forum Management World Americas in Orlando. IPTEGO is a leading developer and provider of software for SIP end-to-end monitoring used as a mediation layer feeding and interacting with OSS, BSS and application servers. This mediation layer, called PALLADION, generates significant cost savings in support/customer care plus contributes to additional revenues for new SIP-based services used in NGN and IMS infrastructures.

On this years Management World IPTEGO will exhibit together with his official partner in the Americas, Teraquant Corporation.

"PALLADION is the first holistic approach to the Automation VoIP Service Delivery. This solution is already delivering significant Competitive advantage to CLECs, Wholesalers and Hosted VoIP Service Providers in VoIP Operations. One of our customers recently calculated 37% reduction in operations staff costs & 60% reduction in trouble ticket times. It is quite unique, and is quite different to anything you have seen before." Richard Jobson, CEO, Teraquant Corporation.



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The Management World Americas conference will be hold under the topic "Surviving to Thriving". With steadily increasing competitive pressure, shrinking service revenues, customers in search of best Quality of Experience (QoE), price ratio and a shift to IP-based networks (NGN & IMS), service providers and operators are increasingly forced to optimize their costs & staffing, to get the best in the shortest time form their multi-vendor architecture and last but not least make their services even more attractive to end users.

Stop by our booth #317, Rosen Shingle Creek, Orlando, Florida for learning more how to leverage PALLADION.

**IPTEGOs PRODUCT:**



## About: TM Forum

With more than 700 member companies in 75 countries, TM Forum is the world's leading industry association focused on improving business effectiveness for service providers and their suppliers. Serving the information, communications and entertainment industries, the Forum provides practical solutions, guidance and leadership to transform the way that digital services are created, delivered and charged. Members include the world's largest service providers, cable and network operators, software suppliers, equipment suppliers and systems integrators.

TM Forum provides a wide range of information and support to help its members reduce the costs and risks associated with creating and delivering profitable services. These include industry research and benchmarks, technology roadmaps, best practice guidebooks, software standards and interfaces, as well as certified training, conferences and publications. The Forum also provides its member community with extensive marketing and networking opportunities, enabling business with new customers and partners.

## About: Teraquant Corporation



Teraquant is a Test Solutions Company with customers throughout N America. They are staffed with veterans of the Telco test industry with decades of experience from industry leaders such as HP, Tekelec and Samsung.

Their customers include Cisco, ALLTEL, Motorola, Ericsson, Nortel, Microsoft, Level(3) Communications, at&t Labs, Verizon, Bell Mobility, Sprint/Nextel and Sonus Networks. Teraquant offer a complete portfolio test and measurement solutions for wireless and wireline networks. Our test systems generate, capture and analyze voice, data and video traffic from wired and wireless interfaces and are used for automated functional and performance test in the lab and Service Quality Monitoring in field and network operations. They focus on SS7/SIGTRAN, IMS/SIP, voice quality, Wireless E2E application and protocol test issues.