

IPTEGO suggesting how to grow customer experience at the Management World Americas in Orlando

IPTEGO headquartered in the center of Berlin (Germany), will participate from the 8th until 10th of December 2009, in the TM Forum Management World Americas in Orlando. IPTEGO is a leading developer and provider of software for SIP end-to-end monitoring used as a mediation layer feeding and interacting with OSS, BSS and application servers. This mediation layer, called PALLADION, generates significant cost savings in support/customer care plus contributes to additional revenues for new SIP-based services used in NGN and IMS infrastructures.

The Management World Americas conference will be hold under the topic "Surviving to Thriving". With steadily increasing competitive pressure, shrinking service revenues, customers in search of best Quality of Experience (QoE), price ratio and a shift to IP-based networks (NGN & IMS), service providers and operators are increasingly forced to optimize their costs & staffing, to get the best in the shortest time form their multi-vendor architecture and last but not least make their services even more attractive to end users. At the Management World Americas conference IPTEGO demonstrates why PALLADION is one of a decisive components contributing to meet those challenges in the new telecommunication world.



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"We see that Tier 1 and 2 service providers want to look at service monitoring from another angle in these difficult times. So the idea raised to offer a new approach as mediation layer, source of more reliable and better information that can be shared with all existing OSS & BSS packages in both directions.", says Alex Hoffmann, IPTEGO's CEO.

Stop by our booth #317, Rosen Shingle Creek, Orlando, Florida for learning more how to leverage PALLADION for new service & business models, operational excellence and more customer experience management.

IPTEGOs PRODUCT:





About: TM Forum

With more than 700 member companies in 75 countries, TM Forum is the world's leading industry association focused on improving business effectiveness for service providers and their suppliers. Serving the information, communications and entertainment industries, the Forum provides practical solutions, guidance and leadership to transform the way that digital services are created, delivered and charged. Members include the world's largest service providers, cable and network operators, software suppliers, equipment suppliers and systems integrators.

TM Forum provides a wide range of information and support to help its members reduce the costs and risks associated with creating and delivering profitable services. These include industry research and benchmarks, technology roadmaps, best practice guidebooks, software standards and interfaces, as well as certified training, conferences and publications. The Forum also provides its member community with extensive marketing and networking opportunities, enabling business with new customers and partners.

About: PALLADION

Operational Reliability for Investment Protection & Cost Savings

IPTEGO's PALLADION365 helps service provider and operators to manage network reliability and performance, as well as to lower operating expense in a SIP environment. PALLADION365 enables service providers to focus on key business issues such as Service, Revenue and Quality Assurance.

IMS / SIP Network Integration

A core function of PALLADION365 is to analyze, and take action signaling and RTP traffic in SIP, IMS, Diameter or NGN based networks - in real time. PALLADION365 does this by monitoring and correlating all related messages across a network and providing alerts to operations personnel as well as automatically and proactively fixing network problems.