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**IPTEGO's PRODUCT:**



**IPTEGO continues to expand**

Berlin - June 29., 2009: With its PALLADION product line, the Berlin-based company IPTEGO has cracked new markets in the fields of quality assurance, service assurance and revenue assurance for VoIP telephony. North America, the Near East and South Africa are the current focus of the company that has seen its market share double in the past three years.

"We are striving not just for sales of PALLADION products, but even more intently for strategic cooperation with partners, as we have also done in other countries across the globe", says Alexander Hoffmann, CEO of IPTEGO. "The markets for software solutions and the telecommunications industry in the field of VoIP telephony indicate enormous growth potential in these countries. We would like to make use of this potential for IPTEGO and the PALLADION product line."


More evidence of IPTEGO's growth course can be found at [www.iptego.com](http://www.iptego.com) beginning July 1, 2009. The young software company is emerging online with a new corporate identity while operating a convenient and customer-oriented website. The company presents itself in a professional and straightforward way. Screencasts help prospective and current clients to better understand the comprehensive PALLADION software, illuminating its wide range of features. The "Calls" and "User Tracking" features can now be examined. And there is more to come in the following months. A repeat visit to the website is well worth the time. IPTEGO's new internet presence is another step along its path from start-up company to mid-sized operation, true to its claim: "Freedom to innovate".

**Company Profile: IPTEGO**

**"Freedom to Innovate"**

IPTEGO GmbH was founded in 2006 in Berlin (Germany) by SIP pioneers Alexander Hoffmann (CEO) and Ulrich Abend (CTO) after years of successful development work at the Fraunhofer Institute in Berlin (Open Communication, FOKUS).

The internationally operating software vendor develops customized programs and scripts in the fields of SIP and IMS. Its core competency is satisfying the particular demands of service providers in terms of reliability, optimisation and cost efficiency of their networks (SIP, IMS). And hence, the PALLADION program that performs proactively and offers quick



quality assurance solutions for the latest generation of data transmission.

IPTEGO's target groups are international carriers, DSL providers, cable network services, ISPs and VoIP hardware manufacturers. Included among its existing clients are several Carriers such as global players.

Customer satisfaction, along with revenue, is increased through the avoidance of complicated errors. PALLADION makes it easier to solve complicated bugs by his error checking in real time. With PALLADION the provider's network is getting transparent.

Through experienced product developers and a quick decision-making processes, IPTEGO can offer now with PALLADION what other companies are still just developing.

### **Product Profile: PALLADION**

The next generation of telephony obtains a new quality standard with PALLADION

VoIP telephony signifies the telephony of the future. IPTEGO redefines telephony. In PALLADION the company offers the highest quality in call creation and termination and already today is redefining voice quality. PALLADION's core functionality provides the highest technological standard in terms of real-time service assurance and monitoring of SIP and IMS networks.

PALLADION automatically detects errors, even before they are noticed by the end customer, and corrects them proactively. The Berlin company offers its target group customer satisfaction and precise cost control. In addition, PALLADION provides the advantage of data mining for the analysis of customer trends (business intelligence). The data transfer of tomorrow is becoming transparent.