



IPTEGO Selected as a Red Herring Top 100 Europe Tech Startup

Paris, France - Red Herring announced its [Top 100 Award](#) in recognition of the leading private companies from Europe, celebrating these startups' innovations and technologies across their respective industries.

Red Herring's Top 100 Europe list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, and eBay would change the way we live and work.

"Choosing the companies with the strongest potential was by no means a small feat," said Alex Vieux, publisher and CEO of Red Herring. "After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across Europe to the Top 100 Winners. We believe IPTEGO embodies the vision, drive and innovation that define a successful entrepreneurial venture. IPTEGO should be proud of its accomplishment, as the competition was very strong."

Red Herring's editorial staff evaluated the companies on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. This assessment of potential is complemented by a review of the track record and standing of startups relative to their sector peers, allowing Red Herring to see past the "buzz" and make the list a valuable instrument of discovery and advocacy for the most promising new business models in Europe.

Company Profile: IPTEGO

IPTEGO GmbH was founded in 2006 in Berlin (Germany) by SIP pioneers Alexander Hoffman (CEO) and Ulrich Abend (COO) after years of successful development work at the Fraunhofer Institute in Berlin (Open Communication, FOKUS).

The internationally operating software vendor develops customized programs and scripts in the fields of SIP and IMS. Its core competency is satisfying the particular demands of service providers in terms of reliability, optimisation and cost efficiency of their networks (SIP, IMS). And hence, the PALLADION program that performs proactively and offers quick quality assurance solutions for the latest generation of data transmission.

IPTEGO's target groups are international carriers, DSL providers, cable network services, ISPs and VoIP hardware manufacturers. Included among its existing clients are several Carriers such as global players. Customer satisfaction, along with revenue, is increased through the avoidance of complicated errors. PALLADION makes it easier to solve complicated bugs by his error checking in real time.

With PALLADION the provider's network is getting transparent. Through experienced product developers and a quick decision-making processes, IPTEGO can offer now with PALLADION what other companies are still just developing.